Henry Schein exclusive distributor for Dentatus narrow body implants in North America, Australia and New Zealand

Agreement expands Henry Schein’s offering to cover full breadth of dental implants

Henry Schein (NASDAQ:HSIC), the largest distributor of health care products and services to office-based practitioners, and Dentatus, an innovative designer and manufacturer of precision high-tech dental products, recently announced a five-year agreement establishing Henry Schein as the exclusive distributor of the Dentatus Atlas narrow body implant system in North America, Australia and New Zealand. Through this agreement, Henry Schein will now be able to offer dental practitioners the full breadth of dental implants.

“In this important and growing market, the Dentatus Atlas system stands apart and is distinctly different from other systems, with clear benefits that shorten healing time and increase patient comfort,” said Stanley Bergman, chairman and CEO of Henry Schein.

“In North America alone, we estimate the edentulous population who could benefit from this technology to be approximately 50 million people, with projected 6 million new edentulous patients per year. We look forward to working closely with Dentatus to offer these important new products to our North American, Australian and New Zealand dental customers.”

The Dentatus Atlas implants surrounded with the Tuf-Link Resilient Denture liner provides secure retention and cushioned patient comfort. The implant’s low profile eliminates the need to drasti-

“...the process of offering it very shortly,” he says. “We have a very simple philosophy: If our clients are doing well, we will be taken care of. So we have an interest in the success of our clients.”

To see for yourself what American Dental Software has to offer, stop by the booth at an upcoming show such as ICOH in Vancouver or AAP in Boston. Or, for more information, contact American Dental Software at (866) 542-6547, by e-mail at sales@AmericanDentalSoftware.com and online at www.Ameri
canDentalSoftware.com.
Savalife M100: Save time, money ... and lives

Every year in the United States, 50,608 emergencies occur in dental offices, according to the American Dental Association. So that they can respond when one of them inevitably occurs in their office, dentists must have an appropriate emergency response plan and appropriate emergency response equipment to match.

Savalife’s Quick Response M100 emergency drug kit includes the pre-filled syringes, sprays and inhalants needed to quickly and effectively treat common patient emergencies, including those related to angina, asthma, insulin problems, allergic reactions, fainting, heart attacks and more.

As convenient as it is necessary, the kit saves patients’ lives by also saving dentists’ practices, as appropriate emergency response can reduce dentists’ exposure to risk and liability.

What’s more, because the kit is free when they sign up for Savalife’s Automatic Drug Refill Program, it allows dentists to invest their time and money where it belongs — with their patients.

For more information or to order, call (800) 975-5885 or visit savalife.com.

Dentures can be easily removed and reseated without any stress. Patients are able to laugh, smile, maintain a nutritious diet and eat their favorite foods with confidence.

Dentatus Atlas implants provide patients with substantial relief from the pain and discomfort they previously endured with ill-fitting dentures, while stimulating the jawbone so less bone is lost. Dentures fit more comfortably and properly support facial features that may have been previously lost, enhancing a patient’s self-esteem.

“In Henry Schein, we believe that we have found a sophisticated distribution partner that can compellingly communicate the significant benefits of the Dentatus Atlas system to dental practitioners,” said Bernard Weisman, president of Dentatus USA.

“The company’s track record of success in growing technology-driven products is impressive, and we look forward to a close collaboration that will strengthen the position of this innovative implant system in these important markets.”

Dental Collab

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Dentistry grown up: utilizing sedation to care for children

By Alex Harris & Michelle Hannah

While adults can be like children at the dentist, the reverse is not true. There are many distinctions between adults and children when it comes to dentistry. Failure to recognize these distinctions can result in significant harm and even death. Specific training in pediatric sedation is essential for treating children.

Each child must be treated according to his or her unique characteristics. Fears, age, weight, medications, supplements and allergies are just a few factors that must be considered. Special considerations should be made for children who are autistic, hyperactive, obese, asthmatic or prone to seizures. An understanding of pediatric anato-

mology, physiology and psychology provides the framework for safe and effective sedation.

Using oral sedatives and/or nitrous oxide to properly sedate children can not only be effective for the procedure at hand, but can help lay the foundation for lifelong comfort with the dentist. Even older pediatric patients who have previously had negative experiences are able to develop new comfort and resolve dental anxiety.

Fear of needles (belephobia) and other dental-related fears often begin in childhood. Even very young children can be emotionally soiled by a painful dental experience. Though these young children may be unable to understand why they are experiencing pain, the cognitive association is formed and a lifelong fear develops.

Oral sedation can help resolve these issues. Tense moments of fear and strain transform into a relaxed calm. The calm presents the opportunity to complete more high-quality dentistry in less time, creating better patient comfort and more practice profitability.

Sedation is not only a tool to help anxious patients, it can also increase patient safety. A squirting child afraid of the dentist and the sharp metal instruments used is a recipe for disaster. However, when properly sedated, a child’s procedures can be completed quickly and safely.

Isolated cases of health emergen-
cies represent a small possibil-
ity that dentists should be pre-
pared for. Acidity and cellular death develop much more rapidly in children during cardiac arrest as they lack the oxygen reservoir that adults have in their tissues and blood. The cells in a child’s heart die quickly, and thus timing is of the utmost importance. A dentist must know how to immediately and prop-
erly act in a medical emergency should one occur.

Proper training in pediatric oral sedation, anatomy and the psychol-
y of children can be found at the Pediatric Oral Sedation Dentistry course offered by DOCS Education. The course teaches safe, effective and predictable oral sedation tech-
niques, as well as safety procedures specific to children. The differences between children and adults are immense. Proper knowledge and precautions cannot be ignored. A dentist should not assume that sedation procedures are consistent across the board regardless of patient age. The uniqueness of children demands proper education and training to protect the interests of dentist and patient alike.

To learn more about pediatric oral sedation and DOCS Education’s Pediatric Oral Sedation Dentistry course, visit DOCSeducation.org or call (866) 592-9617.

ICBI wants every dental professional to become a cone-beam expert

The International Cone Beam Institute (ICBI) is an independent organization of cone-beam, computerized tomography (CBCT) experts that provides the highest level of education, training and product information for 3-D technology to dental professionals worldwide at www.ExploreConeBeam.com.

As a vendor-neutral organization, this is an industry first where a company is providing information to both the dental professional, future imaging centers and the vendor on an international level.

General information such as the different cone-beam scanners available in the United States and international markets, as well as information about available third-party software, is available to everyone without charge.

The ICBI Web site provides in-depth and customized vendor analysis to help practitioners understand this comprehensive technology. ICBI’s educational faculty has the industry expertise to consult with dental professionals looking to incorporate CBCT into their practices, and to ensure that every important question is answered during the decision making process, including questions about medical billing and ROI (return on investment).

For those who are already CBCT users, the new Nikon D5000 and the Canon Rebel TII.

New cameras from Nikon & Canon

Canon and Nikon are introducing new “upper entry level” digital SLR cameras: the Nikon D5000 and the Canon Rebel TII.

The Nikon D5000 slots in between the entry level D60 and the D90, and splits the difference in features. The D5000 matches the D90’s 12.3-megapixel resolution and includes the same 720P HD video clip capability (first seen in the 5D Mark II).

The size and weight of the Rebel TII is identical to the Rebel XSi.

Visit the PhotoMed Web site to view a chart that shows the upgrades to the Rebel line over time, as well as more information about the Nikon D5000. PhotoMed International 14141 Covello St., Suite 47C Van Nuys, Calif. 91405 Tel: (800) 998-5765 Fax: (818) 908-5370 Web: www.photomed.net

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The new Nikon D5000.

The new Canon Rebel TII.
Mojo Veneer Cement shifts confidence, not shade

Give your patients their mojo back with the cement that leaves shade shift behind and helps you create a seamless, natural-looking smile. Pentron is proud to introduce Mojo® Veneer Cement, the latest in adhesive technology from Pentron Clinical.

Mojo Cement is a light cure, esthetic cementation system that is designed for use with porcelain, ceramic and composite veneer restorations. This ideal cement offers two very important features: try-in gels that consistently match the polymerized cement and no detectable shade shift.

The simple, highly versatile shade selections designed for a simple warming or brightening of the veneer allow this material to be used with a wide range of veneer cases, while offering the least amount of detectable shade shift available.* The corresponding water soluble try-in gels, included in the comprehensive kit, allow for a perfect match to the cured cement. Mojo Cement lets you give your patients the self confidence they deserve.

Pentron Clinical is an established leader in the dental industry, offering a wide variety of products to suit your restorative needs. As a pioneer of dental adhesive technologies, Pentron Clinical continues to demonstrate its commitment to advancing dentistry one innovation at a time.


For more information visit the Web site, www.pentron.com, or call (203) 265-7397.

* when compared to leading materials

ICBI provides training to maximize the power of this technology and to help them achieve an expert level of confidence.

ICBI Web site members are able to review case studies and get advice from CBCT experts. In addition, ICBI offers a connection to oral-maxillofacial radiologists who can provide reading services to aid in the interpretation of CBCT scans.

ICBI also has a blog where users can exchange case studies, ideas and techniques about how to capture the highest quality images. In addition, ICBI members have access to special consulting services, online training and training seminars.

The International Congress of Oral Implantologists (ICOI), the world’s largest implant education organization, fully endorses the ICBI. Additional partners of ICBI include Dental Tribune International (www.dentaltribune.com) and Dental Tribune Study Club (www.DTStudyClub.com).

The International Cone Beam Institute wants every dental professional to become a CBCT expert! Upcoming seminars include Atlanta, Sept. 25 and 26, and Charlotte, S.C., Oct. 9 and 10.

For more information about these seminars please visit www.ExploreConeBeam.com.

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